

File / Artwork Specifications

Applications Supported:

Adobe PhotoShop CS5, Adobe Illustrator CS5, Acrobat X Pro, Corel Draw X5,
AutoCAD 2012, Gerber Omega Composer 2.61 or 4.0, Gravograph GravoStyle 6

File Formats Supported:

Production ready artwork for most applications should be in one of the following format
EPS, AI, CDR or Production Quality PDF
(Placed images are not considered as vector files)

For Print Application

TIFF, PSD and also any of the above file formats (EPS, AI, CDR or Production Quality PDF)
(Please do not use JPGs or any compressed formats)

Always include a PDF file or a JPG file for reference

Include bleed & crop marks where artwork is to the edge of sign

Include a legend of Pantone Colours used in the project and CMYK equivalents

Fonts:

All fonts should be included or supplied, all lines should be converted to objects

In Illustrator convert all Text & stroke to outlines,

Or In Corel convert to curves and outlines to objects

List Names of all Fonts used.

Scale:

Where possible artwork should be 1:1 (Full Size), if it's too big provide a scale or percentage so that we can accurately scale it as required.

Supported Medium for Files:

Files can be emailed (10Mb Limit) to us or uploaded to our FTP Site (preferred)

CDR, DVDs, USB Flash Drive are also supported

We can also download from your FTP Sites or any File Transfer Services like

Yousendit, Dropbox or WeTransfer

Files could be in a ZIP or Stuffit format

Image Processing:

For Images (photographs) that will be used at close distance, where detail is required, for example a 2' x 2' sign use a resolution of 360 dpi at Full Size. Where sign is larger than 2' and less than 4' use 180 dpi. Larger than that 100 dpi. All resolutions specified are at Full Size.

WKL/ Feb 24, 2012